

Dear Patients: Vote to Repeal ObamaCare

Don't believe Democrats who promise to fix the bill once they're re-elected.

OPINION BY
DR. HAL SCHERZ

Facing a nationwide backlash, Democratic congressional candidates have a new message for voters: We know you don't like ObamaCare, so we'll fix it.

This was the line offered by Democrat Mark Critz, who won a special election

in Pennsylvania's 12th congressional district after expressing opposition to the law and promising to mend it—but not to repeal it. As a doctor I know something about unexpected recoveries, and this latest attempt to rescue ObamaCare from repeal needs to be taken seriously.

For Democrats who voted for ObamaCare, this tactic is

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an escape route, a chance to distance themselves from the president with a vague promise to fix health-care reform in the next Congress.

To counter this election-year ruse, my colleagues

and I at Docs4PatientCare are enlisting thousands of doctors in an unorthodox and unprecedented action. Our patients have always expected a certain standard of care from

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DOCTOR'S NOTES

FROM THE OFFICE OF THE PRESIDENT



This past week has been a very exciting one for Docs 4 Patient Care. First, we were fortunate to get the Wall Street Journal to print the opinion piece (see above) that I authored which featured our plan to get doctors to post letters in their offices explaining the dark side of Obamacare and the Democratic strategy this fall to pretend that they want to fix it and campaign against it (see sample page 03). Next, all of the major online publications picked up the article including Politico, National Review Online, Real Clear Politics and even

the Huffington Post. In fact, John Boehner was tweeting about the article. And then there was the media coverage of all of this on radio (Dennis Prager, Mike Gallagher, Hugh Hewitt, Michael Medved, Bill Bennett, and Jim Bohannon) and TV - Megyn Kelly last week and Stuart Varney today.

We must be doing something right.

The response that we have received has been unprecedented in our short history. We have had over 15,000 visits to our web site since this all exploded and well over 100 new doctor sign ups. I want to thank everyone for what they have done up until now, but the road is still an uphill one, and it will take a lot of hard work to get us where we want to be. The most important thing to concentrate on for the next 60 days is the

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Rx

Docs4
PATIENT CARE

Doctor's Prescription

Re: Government Health
Care Takeover

Defund - The worst of the Law can
be stopped by "The Power of the Purse"

Repeal - The Law is so flawed we
must start over with Doctors' advice

Replace - Enact reform that protects
the Doctor - Patient relationship based
on American free market principles

MD _____

Signature _____

DAN LOVALLO SHOW — TALK OF CONNECTICUT
Date/Time: September 1, 2010 – 3:30 PM

AMERICA LIVE WITH MEGYN KELLY - FOX NEWS

Sept 02, 2010 - President Hal Scherz, MD defends the Waiting Room Letter on America Live. Our goal of “defund, repeal, and replace” Obamacare has made our non-partisan philosophy appear very political. Dr Scherz explains how government is invading the exam room while doctors have been silent - until now.



Watch the clip on youtube - <http://bit.ly/a5cuuA>

DENNIS PRAGER SHOW - SALEM RADIO NETWORK
Date/Time: September 2, 2010 - 12:40 PM

THE JASON LEWIS SHOW
Date/Time: September 2, 2010 – 8:05 PM

NIGHT SIDE WITH DAN REA - WBZ-AM (BOSTON)
Date/Time: September 2, 2010 – 10:00 PM

THE MIKE GALLAGHER SHOW - SALEM RADIO NETWORK
Date/Time: September 3, 2010 – 10:45 AM EST

JIM BOHANNON SHOW — WESTWOOD ONE
Date/Time: September 3, 2010 – 11:00 PM EST

VARNEY & COMPANY — FOX BUSINESS NETWORK

Date/Time: September 8, 2010 – 10:00 AM - Dr. Scherz explains how our doctors share the medical profession’s concerns with ObamaCare after exams. Not only were the problems of health care reform discussed but Dr. Scherz explained our vision for a brighter tomorrow through reforms based in the American market tradition.



SPECIAL VIDEO REPORT: SOCIALIST APPOINTED TO RUN MEDICARE

Docs4PatientCare warns that ObamaCare will “usher in a new medical dark age that will have a ripple effect worldwide”. The recess appointment of Dr. Donald Berwick is a revealing and critical blow to the health care system in America. Dr. Berwick has made no secret of his love for socialized medicine.

Now this activist will create policies based on the vast powers of his office and the expanded powers granted through ObamaCare to institutionalize government run health care in America.

“To shield this nominee from the proper confirmation process showcases politics as usual. It may work in West Wing offices, but fails miserably in doctors’ offices” explains Dr. Scherz in our new report.

Online - <http://bit.ly/cKMIWM>

U.K. RETREATS FROM SOCIALIZED MEDICINE

*ObamaCare Centralizes Health Care
using “Failed Ideas of the Past”*

In a startling reversal of decades of socialized medicine focusing on central budgets and central planning by government bureaucrats, England is in full retreat with a sweeping reorganization of the National Health Service.

Over 70% of the U.K.’s entire health care budget will be distributed to local general practitioners (i.e.- family doctors) who will buy services from hospitals and other health care providers.

England’s government has recognized the failure of central planning and is beginning the hard work of eliminating thousands of bureaucrats who meddle in the doctor-patient relationship.

Online - <http://bit.ly/buLOdk>

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their doctors, which includes providing them with pertinent information that may affect their quality of life. Because the issue this election is so stark—literally life and death for millions of Americans in the years ahead—we are this week posting a “Dear Patient” letter in our waiting rooms.

The letter states in unambiguous language what the new law means:

“Dear Patient: Section 1311 of the new health care legislation gives the U.S. Secretary of Health and Human Services and her appointees the power to establish care guidelines that your doctor must abide by or face penalties and fines. In making doctors answerable in the federal bureaucracy this bill effectively makes them government employees and means that you and your doctor are no longer in charge of your health care decisions. This new law politicizes medicine and in my opinion destroys the sanctity of the doctor-patient relationship that makes the American health care system the best in the world.”

Our doctor’s letter points out that, in addition to “badly exacerbating the current doctor shortage,” ObamaCare will bring “major cost increases, rising insurance premiums, higher taxes, a decline in new medical techniques, a fall-off in the development of miracle drugs as well as rationing by government panels and by bureaucrats like passionate rationing advocate Donald Berwick that will force delays of months or sometimes years for hospitalization or surgery.”

We cite the brute facts of ObamaCare’s passage:

“Despite countless protests by doctors and overwhelming public opposition—up to 60% of Americans opposed this bill—the current party in control of Congress pushed this bill through with legal bribes and Chicago style threats and is determined now to resist any ‘repeal and replace’ efforts. This doctor’s office is non-partisan—always has been, always will be. But the fact is that every Republican voted against this bad bill while the Democratic Party leadership and the White House completely dismissed the will of the people in ruthlessly pushing through this legislation.”

Then we address the Democrats’ evasive campaign maneuver:

“In the face of voter anger some Democratic candidates are now trying to make a cosmetic retreat, calling for minor modifications or pretending they are opposed to government-run medicine. Once the election is over, however, they will vote with their party bosses against repealing this bill.”

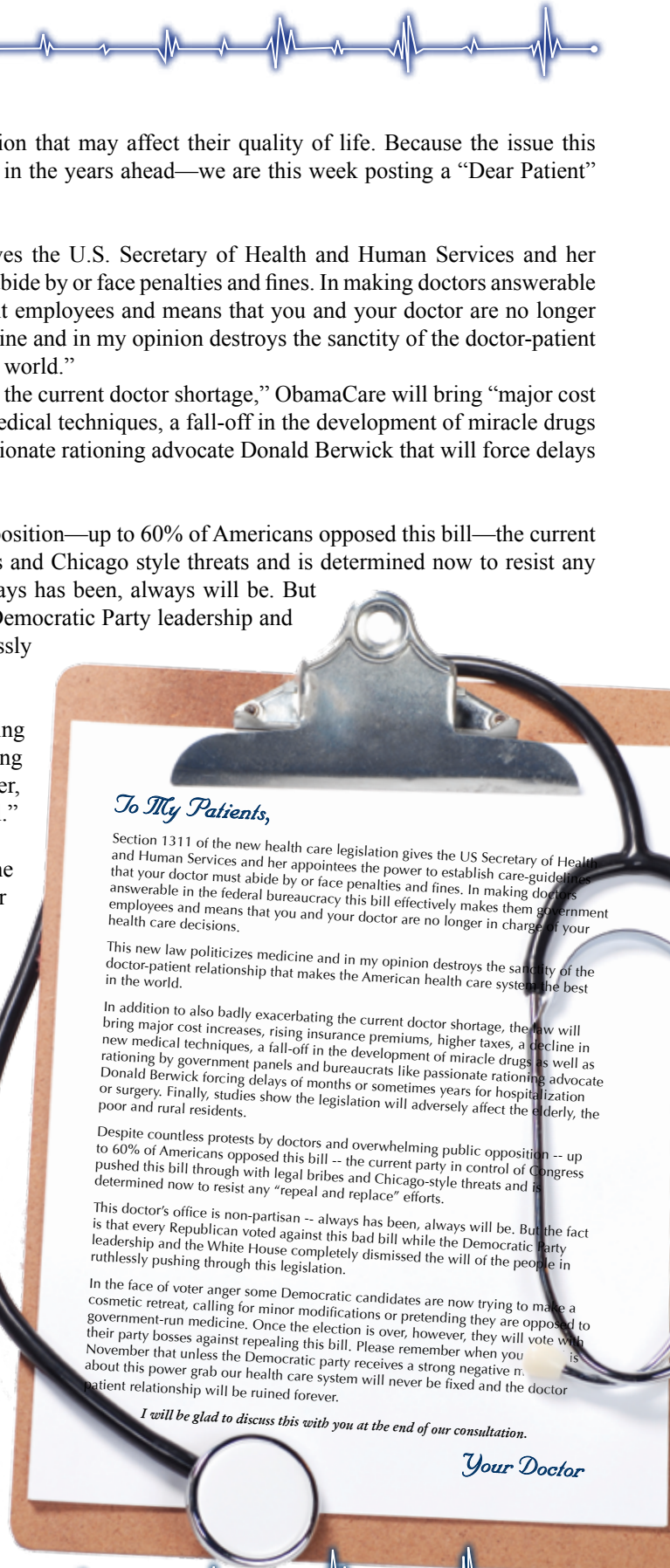
The letter’s final lines are the most important:

“Please remember when you vote this November that unless the Democratic Party receives a strong negative message about this power grab our health care system will never be fixed and the doctor patient relationship will be ruined forever.”

This message is going out to an electorate that is already frustrated over what they see happening to health care. Missouri voters rejected ObamaCare overwhelmingly in August, voting by a margin of 71%-29% to reject the federal requirement that all individuals purchase health insurance. Democratic pollster Douglas Schoen has assessed that ObamaCare is “a disaster” for Democrats. And around the country many little-noticed primaries have reflected voter rage—including the Republican primary victory of surgeon, political newcomer, and advocate of repeal Daniel Benishek in Michigan’s first district.

Meanwhile, the Obama administration’s damage-control efforts have fallen flat. The latest round of pro-ObamaCare television spots targeting the elderly and starring veteran actor Andy Griffith have not only failed to move the polling numbers. They have caused five U.S. Senators to ask for an investigation of the ads as a violation of federal laws barring the use of tax dollars (\$750,000) for campaign purposes.

America’s doctors have millions of personal interactions each week with patients. We have political power. And we intend to use it by working to defeat those who have disrupted and gravely endangered the best health-care system in the world.



To My Patients,

Section 1311 of the new health care legislation gives the US Secretary of Health and Human Services and her appointees the power to establish care-guidelines that your doctor must abide by or face penalties and fines. In making doctors answerable in the federal bureaucracy this bill effectively makes them government employees and means that you and your doctor are no longer in charge of your health care decisions.

This new law politicizes medicine and in my opinion destroys the sanctity of the doctor-patient relationship that makes the American health care system the best in the world.

In addition to also badly exacerbating the current doctor shortage, the law will bring major cost increases, rising insurance premiums, higher taxes, a decline in new medical techniques, a fall-off in the development of miracle drugs as well as rationing by government panels and bureaucrats like passionate rationing advocate Donald Berwick forcing delays of months or sometimes years for hospitalization or surgery. Finally, studies show the legislation will adversely affect the elderly, the poor and rural residents.

Despite countless protests by doctors and overwhelming public opposition -- up to 60% of Americans opposed this bill -- the current party in control of Congress pushed this bill through with legal bribes and Chicago-style threats and is determined now to resist any “repeal and replace” efforts.

This doctor’s office is non-partisan -- always has been, always will be. But the fact is that every Republican voted against this bad bill while the Democratic Party leadership and the White House completely dismissed the will of the people in ruthlessly pushing through this legislation.

In the face of voter anger some Democratic candidates are now trying to make a cosmetic retreat, calling for minor modifications or pretending they are opposed to government-run medicine. Once the election is over, however, they will vote with their party bosses against repealing this bill. Please remember when you vote this November that unless the Democratic party receives a strong negative message about this power grab our health care system will never be fixed and the doctor patient relationship will be ruined forever.

I will be glad to discuss this with you at the end of our consultation.

Your Doctor

DOCTOR'S NOTES

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November election. Our group has shown that we can make a difference, but there is still a lot of work that needs to be done.

I would like to give you all a check off list of 5 items. I know that you are all tired and we've asked so much from you, but the end of the first leg of this race is right in front of us. So I am asking everyone to do no more than I am willing to do. Dig a little deeper and do each of the items on this list.

First - WE NEED FOR YOU TO BECOME A MEMBER OF D4PC TODAY IF YOU ARE NOT ONE ALREADY. We need your support to continue to do the things that we've been doing. It is important for all doctors to share the financial burden. And please get every doctor that you know to visit our web site - www.docs4patientcare.org and urge them to join and help to build an organization that will be big enough to carry some weight in DC.

Next - Please post in your office the "Letter to my Patient" which can be downloaded from the website. This will help your patients to understand what the problems with the health care bill are and what they must do if they want it to go away. Put it in a Lucite photo frame at the check out desk in your office and print up copies for your patients to take home with them. There are 2 videos on the website which explains the letter and the reasons for them- one to doctors and the other to patients.

Third - We Have launched a campaign intended to raise \$1M in the next 30 days so that we can produce TV commercials in selected markets of Congressional races in which we can make a difference. There is an opportunity to leverage this 2-3X if we can raise enough money. We are already seeing the impact that D4PC can make. Our candidate in MI 1 Congressional district, Dan Benishek MD, a general surgeon and D4PC member, was pushed to victory in the GOP primary in no small part because of our efforts. This is the influence that we can have.

At the dedicated web site for this campaign: www.doctorsunited.net there is a brochure that you can share with doctors, patients, businessmen, etc. and a script that you can use as well. Please call your doctor friends and ask them to contribute generously to this campaign. This is a very real and tangible way that our money can be put to good use and can make an enormous difference in November and beyond.

Fourth - Come to Washington DC with us on Oct 5-6. We have a program on Health care reform at the American College of Surgeons annual meeting on Oct. 5. The following day, we will put on a policy symposium at the Heritage Foundation at their building. The doctors who have come to DC for the previous events like this are all now active members and very involved in D4PC. It is really memorable.

Finally- Help us to grow the organization so that we can turn things around in this country finally for doctors and for the patients that we serve. Show your colleagues the WSJ article or send it to them and challenge them to post "the Letter" in their offices. Get them to come on board with us.

Thank you again for jumping in with us and doing your part to help us to save our profession. If there is more that you would like to do, please don't hesitate to contact me. There is no shortage of things to do for people who are anxious to get their hands dirty.

Best,

Hal

Action Points:



Write Letter - Engage the WSJ and your local paper!



Email - Email your network of friends and family these reports or sign up online! (below)



Facebook - Post your own editorial and/or Promote the WSJ piece
<http://on.wsj.com/cjYbzP>



Twitter - Post a mini comment and link to the article:
<http://on.wsj.com/cjYbzP>



Digg - Start a blog war by supporting the article

Distribute - Print editorial copies for friends, *your Doctor*, and your waiting rooms.

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...for Patients*

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